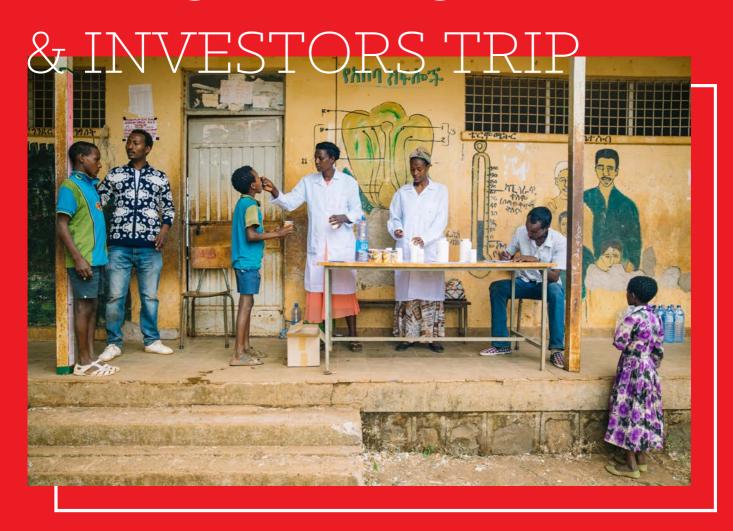




## ETHIOPIA - BOARD



HOSTED BY
THE END FUND

21ST-24TH MAY 2023

## **ITINERARY**

#### **OVERVIEW**

In recognition of 10 years of progress made working alongside local stakeholders to eliminate NTDs in Ethiopia, we're pleased to invite attendees to join END Fund staff and investors, as well as local partners, to view and celebrate the achievements made in the country since 2013.

#### **END FUND GUESTS**











#### DAY 1

Attendees will be collected from Addis Ababa Bole International Airport and transferred to the Hyatt Regency Hotel. There will be an optional sightseeing excursion to Mount Entoto and Entoto Museum for those who arrive early and wish to participate. Otherwise, guests are invited to relax at their leisure, settling into the hotel.

At 6PM, the group will gather for a briefing at the Meskel Terrace, followed by a drink reception and dinner.

#### DAY 2

The group will fly to Arba Minch to see the work of END Fund-supported programs. In the morning, guests will view firsthand a program undertaking trachomatous trichiasis (TT) surgeries and training demonstrations, management of postoperative TT, and screening activities at Kola Shele Health Center. The group will also meet with Woreda health leaders, case finders, and meet with patients and families.

After lunch, the group will meet with the SNNP Regional President - H.E Ato Restu Yirdaw, the Regional Health Bureau head - Dr Aberaham Alano, and the President of Arba Minch University - Dr Damtew Darza.

In the afternoon, participants will visit a community to learn about school-based mass drug administration (MDA) for schistosomiasis (SCH) and soil-transmitted helminths (STH) and witness supporting WASH activities.

Upon return to Addis Ababa in late afternoon/early evening, there will be an optional dinner hosted at the hotel.

#### DAY 3

In the morning attendees will meet and hear directly from numerous local partners supported by the END Fund and from END Fund staff at the Program Partner Workshop.

After lunch at the hotel, END Fund guests will be taken on a tour of the Ethiopian Public Health Institute, where they will hear from the Director General and view the Onchocerciasis lab, Visceral Leishmaniasis (VL) immunology lab, and Schistosomiasis and Soil-transmitted helminthiasis qPCR lab for transmission break assessment. Guests will then have free time, with the option to return to the hotel or enjoy some sightseeing.

Board members may attend advocacy meetings after lunch, prior to the Board Meeting, from 4-6PM at the hotel.

In the evening, the group will gather to recognize a decade of impact and partnership in Ethiopia with a celebratory dinner from 6PM in the Hotel Ballroom, featuring a drink reception, a digital exhibition, a panel discussion, and entertainment.

#### DAY 4

Guests will be invited to partake in one of several activities, depending on their travel schedule: a program visit in Jinka to see our VL work, a cultural visit in Addis (TBD), or may be asked to join advocacy meetings.



# PROGRAM VISITS & PARTNER WORKSHOP

#### ARBA MINCH - MONDAY 22ND MAY

6:15AM

**DEPARTURE FOR ARBA MINCH** 

8:30-9:00AM

MEETING WITH MAYOR OF ARBA MINCH CITY

\*\*\*

9:30-10:00AM

KOLA SHELE HEALTH CENTER - GUEST BRIEFING

10:00-12:30PM

KOLA SHELE HEALTH CENTER VISIT

\*\*\*

1:00-2:00PM

**LUNCH AT PARADISE LODGE** 

2:00-2:45PM

MEETING W/ SNNP REGIONAL PRESIDENT, REGIONAL HEALTH BUREAU & ARBA MINCH UNIVERSITY

\*\*\*

3:15-4:00PM

CHANO KEBELE COMMUNITY VISIT

4:00-7:00PM

TRAVEL BACK TO HOTEL

JINKA - WEDNESDAY 24TH MAY

7:00AM

**DEPARTURE FOR JINKA** 

10:00-11:00AM

MEETING W/ SOUTH OMO ZONAL HEADS AND SURVEILLANCE OFFICERS

\*\*\*

11:10-11:45AM

MEETING W/ JINKA GENERAL HOSPITAL TEAM

11:45-12:15PM

VISIT KALA-AZAR WARD

12:15-12:45PM

MEETING W/ MÉDECINS SANS FRONTIÈRES BELGIUM

12:45-3:00PM

TRAVEL BACK TO ADDIS ABABA

\*\*\* TRAVEL

#### PROGRAM PARTNER WORKSHOP - TUESDAY 23RD MAY

<u>TIME</u>	<u>ACTIVITY</u>
8:00-8:30AM	registration & coffee
8:30-8:45AM	PARTICIPANT INTRODUCTIONS
8:45-9:15AM	OPENING REMARKS
9:15-9:45AM	ETHIOPIAN NTD PROGRAM
9:45-10:05AM	THE END FUND AND FMOH'S NTD ELIMINATION AGENDA: 10 YEARS OF PARTNERSHIP
10:05-10:35AM	Q&A
*** 11:05-12:05PM	END FUND PROGRAM PARTNERS FIRESIDE CHAT
12:05-12:45PM	Q&A
12:45-1:00PM	CLOSING REMARKS

HOST

DR. KEBRON HAILE & MR. MARKOS SLESHI

MR. KALKIDAN MEKETE

BEGASHAW

DR. DEREJE DUGUMA & DR. KESETE ADMASU

MR. FIKRE SEIFE

DR CAROL KARLITH

MR. KALKIDAN MEKETE

DR. TESHOME GEBRE

DK. TESTIONE GEBRE

DR. TESHOME GEBRE

MRS. ELLEN AGLER

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THE END FUND

THE END FUND

FEDERAL MINISTRY OF HEALTH (FMOH) & THE END FUND

FMOH

THE END FUND

THE END FUND

THE END FUND, FMOH & PARTNERS

INTERNATIONAL TRACHOMA INITIATIVE

THE END FUND

\*\*\* BREAK

## ETHIOPIA



#### HISTORICAL & POLITICAL OVERVIEW

The largest and most populous country in the Horn of Africa and the second most populous overall on the continent, Ethiopia is Africa's oldest independent state and one of the oldest in the world.

Having defeated the invading forces of colonial Italy at Adwa in 1896, Ethiopia has a long history as a symbol of African independence and a distinctive cultural heritage. The country was a founding member of the United Nations and a key actor supporting the decolonization of the continent and the formation of the African Union and remains a significant player in regional and broader diplomacy. The headquarters of both the African Union and the United Nations Economic Commission for Africa are currently based in Addis Ababa.

It is governed as a republic with a prime minister as head of government and a titular president as head of state. The legislature consists of a House of People's Representatives and a House of the Federation. There is universal suffrage for citizens age 18 and older, while all people are guaranteed the right to participate in government. The 1994 constitution created ethnically-based kililoch (regional states) and two self-governing administrations, the cities of Addis Ababa and Dire Dawa. Each regional state is governed by a president elected by the state council and cities by a chairman.

Ethiopia has more than 80 different ethnic groups, with a majority being Orthodox Christian and Muslim.

#### **ECONOMIC OVERVIEW**

The Ethiopian economy has witnessed rapid growth since the turn of the century, increasing from a total GDP of \$8.24bn in 2000 to \$111.27bn in 2021. However, while there are numerous examples of significant progress to refer to, the country remains in a challenging situation.

Much of the recent economic advancement, which has seen GDP per capita increase from \$123 in 2000 to \$925.10 in 2021, has been driven by increased agricultural production, with coffee being the most critical export. Additionally, the rapidly increased prominence of travel and tourism saw that sector account for around a tenth of the country's economy prior to the pandemic, having grown by 48.6% in 2018 alone.

However, despite such highlights, the country continues to face numerous challenges, with civil conflict and the effects of both COVID-19 and the war in Ukraine placing a significant strain upon the finances of the nation and its more than 112 million citizens. Having experienced highly volatile inflation rates throughout much of the 21st century, the recent combination of drastic increases in global food and oil prices, food supply disruptions, and environmental disasters saw inflation reach 37.2% in 2022 and food insecurity drastically intensify.

# 10 YEARS OF INVESTMENT IN ETHIOPIA

#### 2013-2023: A DECADE OF PROGRESS —

The END Fund began supporting Ethiopia's control and elimination efforts in 2013, and is privileged to contribute to the immense progress made by the Government of Ethiopia in reducing the burden of NTDs. Ethiopia is the only country where all four of our funds are active, beginning with the Flagship Fund (2013), Reaching the Last Mile Fund (2017), the Deworming Innovation Fund (2019), and the ARISE Fund (2022). Ethiopia is the END Fund's largest recipient of funds, with the Federal Ministry of Health being the largest grantee. All six diseases that we work on are present in Ethiopia, which further increases the strategic importance of the country to the END Fund. Since 2013, the Government of Ethiopia has launched three NTD national strategic plans. The first (2013-15) and second (2016-20) led to many programmatic milestones and paved the way for significant scale-up of control and elimination interventions across the country. The Ministry's current plan covers 2021-2025 and is still more ambitious. It was launched alongside the program's sustainability action plan to guide Ethiopia toward NTD elimination targets. The END Fund is honored to continue our long-standing partnership with the Government of Ethiopia in pursuit of these targets.

#### ETHIOPIA: NTD PROFILE

Ethiopia is regarded as one of the 'big three' highest-burden countries for NTDs in Africa, along with the Democratic Republic of the Congo and Nigeria. Intestinal worms, schistosomiasis, lymphatic filariasis, river blindness, trachoma and visceral leishmaniasis (VL) are all endemic in the country.

#### TOTAL NUMBER OF PEOPLE AT RISK: 96.7M













The ministry's work, with support and in collaboration with other partners, to combat these diseases is highlighted in the WHO 2021-2030 NTD Roadmap as a success story for effective NTD coordination across different levels of government. Ethiopia has established a National NTD Technical Working Group, a dedicated coordinator of WASH and NTDs at the Federal Ministry of Health, regional WASH and NTD coordinators, and a national WASH and NTD framework that defines the process and responsibilities for joint planning, delivery, and supervision of NTD programming.

#### THE END FUND IN ETHIOPIA: 2013-2023: —





TOTAL SURGERIES
PERFORMED:
71,868







## FUND 2013-2023:

**FLAGSHIP FUND** 

\$21,809,331

**RLMF** 

\$11,999,206

DIF

\$12,745,787

**ARISE** 

\$3,025,168



#### **FLAGSHIP FUND**

Key investors for the Flagship Fund since its inception include Alwaleed Philanthropies, the Bill & Melinda Gates Foundation, the Campbell Family Foundation, the Children's Investment Fund Foundation (CIFF), Dubai Cares, ELMA Philanthropies, Legatum, and Margaret A. Cargill Philanthropies. We are grateful for the trust you have put into supporting our original Fund.

In 2018, the Leona M. and Harry B. Helmsley Charitable Trust awarded the END Fund an \$8.3 million grant in support of Ethiopia's goal to eliminate trachoma through the provision of surgery to address preventable blindness for over 95,000 Ethiopians suffering from advanced stages of the disease in seven regions. Shortly after, in 2019, Legatum contributed \$1 million towards this same initiative. As of December 31, 2022, we have supported nearly 65,000 TT surgeries and trained over 14,000 integrated eye care workers, making a truly significant contribution towards Ethiopia's goal to eliminate trachoma.

Ethiopia is also one of five countries in the END Fund's response to VL across East Africa. In 2021, ELMA Philanthropies and Margaret A. Cargill Philanthropies together provided nearly \$6 million in immediate support to ensure that case identification, diagnostics, treatment, and reporting were not interrupted following the UK Foreign, Commonwealth and Development Office's sudden withdrawal of funding commitments to the NTD sector. The project's goal is to sustainably control VL, which without treatment is 95% fatal, and accelerate its elimination as a public health problem in East Africa. By the end of 2022, working with our partners, we supported treatment for nearly 12,000 VL patients across five countries (1,960 in Ethiopia), bringing the mortality rate down to less than 2% among those reached (3% in Ethiopia).

#### REACHING THE LAST MILE FUND

Ethiopia is included in the Reaching the Last Mile Fund (RLMF), an ambitious multidonor initiative to eliminate river blindness, and lymphatic filariasis (LF) where coendemic, in seven countries across the Sahel region, also including Senegal, Mali, Niger, Chad, Sudan, and Yemen. Approximately 40% of RLMF's budget is allocated to activities in Ethiopia. Co-investors for RLMF include Reaching the Last Mile (formerly Crown Prince Court of Abu Dhabi), the Bill & Melinda Gates Foundation, CIFF, ELMA Philanthropies, Helmsley Charitable Trust, Globesight, Al Ansari, and the Shefa Fund. In 2022, the twice-annual mass drug administration (MDA) for onchocerciasis and annual MDA for LF in 42 districts provided over 11.9 million treatments for onchocerciasis and 650,000 treatments for LF.

#### **DEWORMING INNOVATION FUND**

The END Fund began supporting deworming efforts in Ethiopia in 2014. In 2015, we began actively coordinating with a coalition of partners supporting a five-year National Deworming Program. As a co-funder with the Children's Investment Fund Foundation, Unlimit Health (formerly SCIF), and others, the END Fund supported the Federal Ministry of Health to scale to national-level treatment for SCH and STH and reach over 20 million children annually.

Ethiopia became one of four countries included in the END Fund's Audacious Project, the Deworming Innovation Fund (DIF), in 2019. Through DIF, Ethiopia hopes to achieve national acceleration of progress toward interruption of transmission of schistosomiasis and intestinal worms, particularly expanding access to treatment to previously excluded populations.

In 2022, we supported treatment for 24.7 million individuals for STH and 2.4 million children for SCH. Co-investors in DIF include CIFF, Delta Philanthropies, ELMA Philanthropies, Legatum, UBS Optimus, Virgin Unite, Wyss Medical Foundation, Bill & Melinda Gates Foundation, Johnson & Johnson, MacKenzie Scott, Margaret A. Cargill Philanthropies, Johnson & Johnson, and Merck KGaA (both through significantly expanded drug donations).

#### **ARISE**

Ethiopia is one of five countries in the Accelerate Resilient, Innovative, and Sustainable Elimination of NTDs (ARISE) fund in collaboration with the Bill & Melinda Gates Foundation, the Children's Investment Fund Foundation, and ELMA Philanthropies. ARISE is centered around country priorities and leadership. Specifically, it supports country-led efforts to scale up interventions and optimize the efficiency and effectiveness of NTD programs. In Ethiopia, the program aims at putting in place an NTD advocacy strategy to support resource mobilization for the country's third national strategic plan. Approximately 38% of ARISE's budget is allocated to activities in Ethiopia with the goal of accelerating the elimination of schistosomiasis, intestinal worms, and trachoma to achieve elimination by 2025.

#### **LOOKING AHEAD**

Ethiopia has been a public health and NTD success story over the last decade and this positive trajectory looks set to continue as we progress towards the 2030 sustainable development goals. One exciting development expected in 2023 is enhanced national and regional level use of the African Leaders Malaria Alliance (ALMA) NTD Scorecards. These tools effectively track NTD indicators and progress, helping governments to improve NTD accountability, monitoring, and response. Tools like the ALMA Scorecards will also help to elevate Ethiopia's progress internationally through showcasing and accountability at the African Union, and drive effective and efficient resource mobilization and allocation by political leaders to NTD programming going forward.

#### **GRANTEES**

#### LOCAL AND INTERNATIONAL PARTNERS:

- Amref Health Africa
- Ethiopian Public Health Institute
- Federal Ministry of Health
- Fred Hollows Foundation
- La Trobe University
- · Light for the World
- NALA Foundation
- Napan
- Orbis International
- Power of Nutrition
- The Carter Center
- University of North Carolina School of Medicine
- Unlimit Health



## — ATTENDEES



#### DR. KESETE ADMASU (CEO, BIG WIN PHILANTHROPY/BOARD MEMBER, THE END FUND)

Dr. Kesete Admasu is the CEO of Big Win Philanthropy, having previously been the CEO of the RBM Partnership to End Malaria. He served as Minister of Health of the Federal Democratic Republic of Ethiopia from 2012–2016. Prior to his appointment as Minister, Dr. Kesete served as State Minister for the Health Programs and Director General of the Health Promotion and Disease Prevention General Directorate in the Ministry. He has held a number of prominent positions within regional and international organizations in the health sector, including serving as Chair of the World Health Organization Regional Committee for Africa, Chair of the Intergovernmental Authority on Development Ministerial Committee on Health, and Member of the Board of GAVI, the Vaccine Alliance.

#### ELLEN AGLER (CEO, THE END FUND)

Ellen has served as the CEO of the END Fund since its founding in 2012. Ellen has worked for 25 years in the field of global health across more than 70 countries in Latin America, Africa, Asia, and the Middle East for organizations including Operation Smile and International Medical Corps, where she served as Senior Vice President for International Programs and Director of International Operations, respectively. Ellen currently serves on the board of the Legatum Institute and on the World Economic Forum's Global Health Security Advisory Board and Uniting to Combat Neglected Tropical Diseases Stakeholders Working Group.





#### BAN AL MUFLEH (PROGRAM OFFICER, DUBAI CARES)

Ban Al Mufleh is a Program Officer at Dubai Cares and is interested in education policy, food policy, women's empowerment, and world cultures, having first-hand experience living amongst Arab, American, and European cultures. Prior to Dubai Cares, she was a Project Manager at ODOO, a Program Assistant for the World Federation of United Nations Associations (WFUNA), and Policy Advisor Intern for the Permanent Mission of the Hashemite Kingdom of Jordan to the United Nations.

#### EVELYNE BARRY (SENIOR ASSOCIATE DIRECTOR, INVESTOR RELATIONS, THE END FUND)

Evelyne serves as Senior Associate Director, Investor Relations (Events) at the END Fund, supporting the organization with the management of its events and travel strategy. A corporate events leader with extensive experience in growing global business-to-business event concepts to successful commercial moments, Evelyne has international experience leading senior roles with corporate entities, including InterContinental Hotels Group, Hemingways Collection, and co-owning a bespoke boutique establishment, with vast market experience in Switzerland, the Middle East, and Africa.





#### KALKIDAN MEKETE BEGASHAW (DIRECTOR, PROGRAMS, THE END FUND)

Kalkidan serves as Director, Programs at the END Fund. In this role, Kalkidan oversees the END Fund's investment in Ethiopia, particularly focusing on the Deworming Innovation Fund. Prior to joining the END Fund, Kalkidan worked for the Ethiopian Public Health Institute (EPHI) as a public health researcher for over 9 years. He has supported the Ethiopian Federal Ministry of Health's since the launch of the national Neglected Tropical Diseases program. Kalkidan was involved in the nationwide mapping of schistosomiasis and STHs, LF and podoconiosis, and onchocerciasis. Beginning in 2015, he coordinated the monitoring and evaluation of the national schistosomiasis and STH control program through sentinel schools in the country.



### BILL CAMPBELL (CEO & MANAGING PARTNER, SANOCH MANAGEMENT LLC/BOARD CHAIR. THE END FUND)

Bill serves as the CEO and Managing Partner of Sanoch Management, a consulting and investment vehicle for consumer and financial companies, venture capital, and start-up firms. Previously, Bill served as a Senior Advisor to the Chairman and CEO of JPMorgan Chase from 2008 until 2013 and as Chairman and CEO of Card Services at JPMorgan Chase, the nation's largest credit card organization. From 2005 to 2007, he also served as Chairman of Visa International, leading the organization to its IPO in 2008, then the largest in US history. Prior to this, Bill was CEO of Citigroup's Global Consumer Business from 1996 through 2000. Early in his career, he spent 28 years at Philip Morris, including five years as CEO of Philip Morris USA.

#### CHRISTOPHER CHANDLER (CHAIRMAN AND PARTNER, LEGATUM)

Christopher Chandler is the Chairman and founding partner of Legatum. Legatum is a private, multibillion-dollar investment firm that puts money into companies in developing countries as well as the world's capital markets. He has worked with his partners to establish a number of the firm's key philanthropic endeavors, including the END Fund. Prior to Legatum, Christopher was the Co-Founder of the Monaco-based Sovereign Global group, which specialized in emerging-market investments for over two decades.





#### ALEXANDER CHANDLER (STUDENT)

Alexander Chandler is graduating with an International Baccalaureate Diploma this year and will be attending the University of Virginia as a freshman to study Commerce. He has also studied with the Yale Young Global Scholars program, as well as Econometrics with Brown University. In his spare time, he has interned with Legatum as a financial analyst for nearly a year and enjoys martial arts, with a black belt in Taekwondo and four years experience with MMA (mixed martial arts). He has previously volunteered in Nepal, Tanzania, and Sri Lanka, helping with school and agriculture construction projects. He made his first donation to the end fund when he was nine years old.

## JEFFREY FRENCH (SENIOR OFFICER, INDUSTRY LEADERSHIP ENGAGEMENT, BILL & MELINDA GATES FOUNDATION

Jeffrey is a Senior Officer, Industry Leadership Engagement at the Bill & Melinda Gates Foundation, based in the United Kingdom. He previously held roles at Decoded, The DO School, The United National Global Compact, and the One Earth Future Foundation. He has led the development and roll-out of projects in global health, education, human rights, sustainability, ICT, human resources, research & development, and strategic communications.





#### ALESSIA FRISOLI (DIRECTOR, STRATEGY & OPERATIONS, THE END FUND)

Alessia currently serves as a Director on the Strategy and Operations team at the END Fund. Prior to working with the END Fund, she researched health issues and elderly rights for the Health and Human Rights division of Human Rights Watch. In previous roles, she helped refugees resettle with the International Rescue Committee in New York City and contributed to international exchange programs orientations with AFS Intercultural Programs in Italy.

## FAUSTINA FYNN-NYAME (EXECUTIVE DIRECTOR, CHILDREN'S INVESTMENT FUND FOUNDATION/BOARD MEMBER, THE END FUND)

As Executive Director for Africa and Child Health and Development, Faustina leads on strategy, continental partnerships, and CIFF investments in Africa. She oversees a vast portfolio from Child Nutrition, Neglected Tropical Diseases, Water Sanitation and Hygiene, Climate, and Adolescent Reproductive Health. She began her career as a nurse, a role that has had a significant impact on her. She has 15 years of experience in senior leadership roles, including private health care management in London, being the Founder of Marie Stopes Ghana, Senior West Africa Advisor, Country Director of Marie Stopes Kenya, and Director of the Women's Health Project for PSI, leading PSI's Reproductive Health and Rights portfolio.





#### DR. KEBRON HAILE (TECHNICAL ADVISOR, PROGRAMS, THE END FUND)

Dr. Haile currently serves as a Technical Advisor, Programs at the END Fund. Prior to joining the END Fund, Dr. Haile attended medical school in Addis Ababa University School of Medicine. After graduation, she went to rural attachment and worked in a primary hospital as a general practitioner. She was appointed as the Quality Committee Head, as well as Head of the Inpatient Department, and participated in the visceral leishmaniasis care and treatment program. After that, Dr. Haile joined Doctors Without Borders Holland, where she worked as a medical doctor in the visceral leishmaniasis and snake bite research and treatment center.

## ROBYN CALDER HARAWI (EXECUTIVE DIRECTOR, THE ELMA FOUNDATION/BOARD MEMBER, THE END FUND)

Robyn is the Executive Director of The ELMA Foundation and a board member of The ELMA Philanthropies Services (US) Inc., the services arm of The ELMA Group of Foundations. The ELMA Group of Foundations invests in healthcare and education for children in Africa, relief for communities across the world affected by humanitarian crises, the growth of social enterprises in Africa, and youth development through music in the United States. Robyn is also a member of the Royal Bank of Canada Philanthropy Advisory Council and Last Mile Health's Advisory Council.



#### CAROL KARUTU (VICE PRESIDENT, PROGRAMS, THE END FUND)

Carol serves as Vice President of the Programs team at the END Fund. Prior to joining the END Fund, Carol served as Chief of Party for a USAID-funded integrated health project implemented by IntraHealth International in Eastern Uganda, where she provided technical, financial, and overall managerial oversight across 30 districts and in over 600 health facilities. Previously, Carol served as project director for multiple HIV and AIDS, maternal child health, family planning, and human resource for health projects supporting the design phase, implementation, evaluation, and documentation with international and local non-governmental organizations (NGOs) in Ghana, Kenya, Malawi, Mozambique, and South Sudan.

### DR. KEBEDE KASSAYE (DIRECTOR, NEGLECTED TROPICAL DISEASES - AFRICA, CHILDREN'S INVESTMENT FUND FOUNDATION)

Dr. Kebede Kassaye is CIFF's NTD Director for Africa and oversees the program development and implementation of CIFF's NTD portfolio. Kebede has the responsibility of developing and managing an investment portfolio to accomplish in an end-to-end way the control, elimination, and eradication of NTDs. Previously, Kebede was a research fellow at the University of Sussex, where he led multi-country research on NTDs. Kebede has worked as a consultant with the WHO Africa Regional Office on NTDs supporting the Expanded Special Program to Eliminate NTDs. He has worked as an NTD technical advisor with the Federal Ministry of Health-Ethiopia, supporting key program strategies, operational, and crosscutting issues.





#### WINSTON MARSHALL (MUSICIAN/PODCAST HOST)

Winston Marshall is a musician and podcaster. He has won several awards, including a Grammy and two Brit awards as banjoist and lead guitarist of the British folk rock band Mumford & Sons.

#### SAM MAYER (VICE PRESIDENT, PUBLIC AFFAIRS, THE END FUND)

Sam is the Vice President, Public Affairs at the END Fund. He is responsible for the organization's global external engagement, including advocacy and communications that advance the NTD platform and attract additional resources and attention to the NTD sector. Previously, Sam was Executive Director, International Programs at the M·A·C AIDS Fund, where he oversaw a grant portfolio that supported 130 HIV/AIDS service organizations across 50 countries. Prior to that, Sam led global fundraising efforts for a leading sport-for-development organization, Grassroot Soccer. He was also previously Chief Operating Officer for Millennium Promise and Global Operations Manager at the Clinton Health Access Initiative, where he helped establish the organization's health financing division.





#### ALAN MCCORMICK (MANAGING DIRECTOR, LEGATUM/BOARD MEMBER, THE END FUND)

Alan McCormick is a founding Partner of the purpose-driven investment firm Legatum. He serves on the Board of Directors for the END Fund and is Chairman of the Luminos Fund, the Legatum Institute, and the Freedom Fund. Mr. McCormick is also a supporter of many other causes that promote greater freedom and prosperity around the world. Over the last decade, Mr. McCormick and his Partners have founded several philanthropic funds, including the END Fund, the Freedom Fund, the Luminos Fund, and many others. Mr. McCormick has been with Legatum since its founding in 2006. He was formerly part of Legatum's predecessor, Sovereign Asset Management, and a member of its special situations team. Prior to that, he worked for JP Morgan.

#### NEBIYU NEGUSSU (PROGRAM OFFICER, THE ELMA PHILANTHROPIES)

Nebiyu is a Program Officer at The ELMA Philanthropies. Previously he was a Consultant, Global, Neglected Tropical Disease at both ELMA and the Bill & Melinda Gates Foundation. He was also Director, Neglected Tropical Diseases, Africa, at the Children's Investment Fund Foundation (CIFF). Nebiyu has extensive experience in NTD work, especially in Ethiopia.



#### DUNCAN OCHOL (SENIOR DIRECTOR, PROGRAMS, THE END FUND)

Duncan serves as a Senior Director, Programs for the VL initiative and is responsible for technical management and financial oversight of the END Fund's VL portfolio in East Africa. Prior to joining the END Fund, Duncan was the Country Lead for the UK-funded Accelerating the Sustainable Control and Elimination of Neglected Diseases Project in Kenya, where he was responsible for the entire country activities. Previously, Duncan served as the Program Director for the Interchurches Medical Assistance World Health in South Sudan. Duncan has also served as the NTD focal point for the World Health Health Organization (WHO), where he provided technical support to the government and the partners in the control of NTDs in South Sudan.

## DR. KATEY EINTERZ OWEN (DIRECTOR, NEGLECTED TROPICAL DISEASES, BILL & MELINDA GATES FOUNDATION)

Dr. Owen is the Director for Neglected Tropical Diseases at the Bill & Melinda Gates Foundation and the Foundation's lead for pharmaceutical industry engagement. Katey has responsibility for the Foundation's investment portfolio in controlling, eliminating, and eradicating NTDs. Previously, Katey was Deputy Director for Vaccine Development at the Foundation, working with partners to drive innovation, execution, and sustainability in vaccine development, commercialization, and distribution of affordable, safe, and effective vaccines. Katey joined the Foundation from the pharmaceutical industry, prior to which she carried out academic research on influenza at the National Institute for Medical Research in Mill Hill (London).





#### LAURA PARROTTA (SENIOR DIRECTOR, INVESTOR RELATIONS, THE END FUND)

In her role as Senior Director, Investor Relations, Laura focuses on promoting the amazing work of the END Fund by developing meaningful relationships and partnerships, providing excellent stewardship to private investors, and identifying new funding opportunities. Prior to joining the END Fund, she spent eight years raising awareness and funds in both Europe and the US for blindness prevention in Africa, South East Asia, and Latin America. She's also been volunteering in a women's health clinic in Haiti. Prior to working for INGOs, Laura worked in the private sector on lead acquisition, client retention, and digital strategies in Finance and Education.

#### DIANA BENTON SCHECTER (COO, THE END FUND)

Diana serves as Chief Operating Officer and Board Secretary at the END Fund. Previously, Diana led strategic planning at The Atlantic Philanthropies. Between 1982 and 2016, Atlantic committed more than \$9 billion to social change around the world. Prior to joining Atlantic in 2007, Diana was a consultant at Robinson Lerer & Montgomery (now Finsbury), a strategic communications and crisis management firm based in New York. Diana has served on the board of Discovery to Cure, an institute at Yale University committed to advancing the prevention, early detection, and treatment of women's reproductive cancers. She is a member of the Columbia College Young Leaders Council and a longtime Pacesetter fundraiser for the American Cancer Society. She earned a BA from Columbia University and an MPA from NYU.





## CHRISTINE WÄCHTER-CAMPBELL (CO-OWNER, WINSTON WÄCHTER FINE ART GALLERY/BOARD MEMBER, THE END FUND)

Christine is the co-owner of Winston Wächter Fine Art, a contemporary art gallery and consulting firm. In 1985, she worked at the Peggy Guggenheim Museum in Venice. In Paris, Ms. Wächter-Campbell headed the public relations office of internationally renowned artist Christo and assisted on 'The Pont Neuf Wrapped' project. In 1986, she began working at the Blum Helman Gallery in New York, where she became the Director. In addition to being a member of the END Fund's board, Ms. Wächter-Campbell also serves on the Board of Trustees for the Bay Street Theatre. She is also a member of the art committee for The Byrd Hoffman Watermill Foundation in New York and is actively involved with the Brooklyn Academy of Music.

#### CHRISTINE YOHANNES (SENIOR WRITER, PUBLIC AFFAIRS, THE END FUND)

After a five-year period working as a journalist in various capacities at the BBC, Christine joins the END Fund with extensive experience in marketing, PR & communications, as well as logistics and operations management experience. In addition to her journalism experience that extends for over 10 years, Christine is a poet, a playwright, and an upcoming novelist who spends all her waking hours writing for work or writing for pleasure. Christine represented her country at the lowa International Writing Program in 2016 and remains the only female writer to have attended the IWPs from Ethiopia to date.





## TRAVELING TO ETHIOPIA

#### ADDIS ABABA, ARBA MINCH & JINKA

Addis Ababa, the nation's capital since the 19th century, is located in the geographic epicenter of the country at the foot of Mount Entoto. The majority of the export and import trade of Ethiopia is transported through the city, with it occupying a pivotal role as the financial, administrative, and cultural center of Ethiopia.

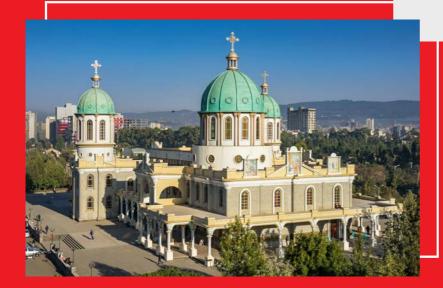
Arba Minch, located in the Southern Nations, Nationalities, and Peoples' Region, is the largest city in Southern Ethiopia. Considered the gateway to the natural riches of the south, the city is one of the few commercial centers in a region largely renowned for traditional lifestyles and wildlife.

Jinka is a market town that is the capital of the Debub Omo Zone of the Southern Nations, Nationalities, and Peoples' Region. Located in the hills north of the Tama Plains and close to Mago National Park, it is home to some of the most iconic natural landscapes in Ethiopia and boasts an abundance of wildlife.

#### **CURRENT AFFAIRS**

Ethiopia is currently in the process of reconciling a peace arrangement following the cessation of a civil conflict in the Tigray region in November 2022.

The Tigray conflict has its roots in disputes that date back multiple generations, and tensions continue to run high among ethnic groups. As this is a highly sensitive subject, we advise guests to avoid engaging in conversations about the topic and not bring up the subject.





#### KEY PHRASES IN AMHARIC

TENA YISTILIGN	HELLO (FORMAL)
SEH-LAHM	HELLO (INFORMAL)
AH-MAY-SAY- GUH-NAH-LOH	THANK YOU
AH-WOH	YES
AYE	NO
DEHNA HUN (TO A MAN) DEHNA HUGNI (TO A WOMAN) DEHNA HUNU (PLURAL)	GOODBYE (FORMAL)

#### **WEATHER**

CHOW

The climate is temperate, but the weather varies quite drastically across the country. Addis Ababa is located on an elevated plateau and, as such, experiences a cooler climate year-round. In May, the average high is 73°F (22.8°C) and average low is 53°F (11.7°C). Nights and early mornings can be chilly. In Arba Minch, the average high is 83°F (28.3°C), and the average low is 65°F (18.3°C). The average temperature in Jinka ranges from a high of 86°F (30°C) to a low of 68°F (20°C).

**GOODBYE (INFORMAL)** 

#### **CUSTOMS & CULTURAL ETIQUETTE**

Guests ought to arrive on time for scheduled appointments but anticipate that it's common for individuals to arrive up to 30 minutes late.

Guests may find there are regional differences regarding how reserved individuals are. It is normal for those in Northern regions to appear more reserved than those in Southern regions, though all are generally welcoming and hospitable.

Don't be afraid to use your hands or eat from the same platter as others whenever appropriate, though licking fingers and using your left hand is frowned upon. When food's offered, it's customary to refuse at first (especially in the North), though it is not bad to accept food as soon as it is offered.

#### **GREETINGS & CONVERSATIONS**

Ethiopian nationals can often be somewhat shy and reserved, with a lack of eye contact and crossed arms being common. The pace of conversations may be slower than some guests are accustomed to. Questions may also be answered in an indirect manner; this does not necessarily mean the interlocutor is unwilling to answer the question but may instead be due to cultural differences or potentially a misinterpretation of the question.

The official language of Ethiopia is Amharic. Learning a few words in the local language will help you to connect better.

#### **POWER DYNAMICS**

While philanthropists' and third-sector professionals' actions are well-intentioned, it is important to consider any divergence between one's intention to create a positive impact and the reality of that impact. All individuals are subject to holding implicit biases about other groups, including the people and culture of Africa. Oppressive tropes that present Africans as impoverished and helpless sustain power imbalances and can diminish the agency of individuals that one hopes to support. We encourage guests to research Ethiopia's customs and traditions prior to the trip in order to better appreciate its rich culture.

#### **PHOTOGRAPHY**

Many visiting Africa like to take photos of people to demonstrate their exposure to new cultures and experiences. However, the subject of your photos has the dignity and authority to consent to be photographed. Always ask for permission respectfully before taking pictures of people, and expect to approach this situation sensitively. Also, ask for permission if you plan to post or otherwise share photos of these individuals. For children, ask their parents/guardians or elders. Some people may refuse to be photographed, but please try not to take this personally.

On the other hand, you may find that many individuals will be interested in taking a photo with you without ever having met you before. Do feel free to respectfully decline this request if you are uncomfortable.

#### RECOMMENDED MATERIALS

#### **READ**

- The Shadow King Maaza Mengiste
- Cutting for stone Abraham Verghese
- Notes from the Hyena's Belly Nega Mezlekia

#### **LEARN**

• TARIK: the Ethiopian History Podcast

#### **DANCE**

- Ethiopiques (Vol.1-30)
- Ethiopian Jazz Mix

#### **FOLLOW**

@aidamuluneh

@yonas\_tadesse\_

<u>@bosslady\_tenu</u>





#### **PASSPORTS**

Travelers to Ethiopia should ensure that the validity of their passports extends at least 6 months beyond the end of their intended stay and should have at least 2 unstamped visa pages in their passport to enter and exit the country. If you are out of visa pages, or your passport is going to expire in less than 6 months from the date you plan to exit Ethiopia, you will need to renew your passport as soon as possible. We recommend travelers scan a copy of their passport and email it to themselves. This way, you will always have a copy if something happens to it while traveling.

#### **HEALTH & IMMUNIZATIONS**

Please be sure to check the CDC website for updated information about vaccinations and health concerns and check with your medical provider about individual requirements.

- Yellow Fever (YF): Travelers arriving from Kenya (incl. those who have spent >12 hours transiting the country) are required to present a valid YF vaccination certificate upon entry. Vaccination is also required if you are coming from a country with a risk of YF virus transmission (incl. transit >12 hours in such countries). You may be required to show proof of vaccination upon arrival. Recommended for all travelers ≥9 months of age.
- Malaria: Transmission areas: all areas below 2,500 meters (8,200 feet), except in Addis Ababa.

You should carry an adequate supply of any prescribed medications you require. Medicines should always be carried in your hand luggage in their original, labeled containers only.

#### SAFETY RECOMMENDATIONS

Our staff will give you briefings on safety while in-country, but here are some basic ground rules while traveling:

- Avoid flashing money
- Avoid wearing expensive jewelry
- Stick with the group
- Always make sure that others know of your whereabouts and movements
- Avoid street protests or large gatherings

When engaging with police, it is recommended to nod in accordance, agree verbally, and ask politely what they advise or suggest needs to be done to ensure a smooth and peaceful resolution. It is not recommended to negotiate with police on the streets. Questioning their reasoning can potentially incite an unwanted response.

#### **MONEY**

The official currency of Ethiopia is the birr. Notes come in denominations of Br 1, Br 5, Br 10, Br 50, and Br 100.

Please notify your bank and credit card companies of your travel plans in case they view your activity as fraudulent and block your card. Credit cards, primarily Visa and MasterCard, are accepted in larger establishments in Addis and at your hotel. Most merchants will charge an additional 3-5% of the bill for a credit card transaction. Cash is more appropriate everywhere else and is recommended in smaller stores and outside of Addis. Be sure to have an adequate amount of cash on hand when you leave Addis for the site visits. Bring newer USD bills that are in pristine condition (no rips, tears, smudges, markings, creases, etc.) to exchange. Note that traveler's checks are no longer commonly used.

- Your guide can take you to exchange cash and will know where to get the best rates. Ask for smaller bills when getting cash, as some smaller vendors may not carry change for bigger bills.
- ATMs are easily accessible in Addis Ababa. Generally, Visa is more widely-accepted, as only Dashen Bank accepts both Visa and MasterCard, and there is usually a small fee per transaction (on top of what your own bank charges).
- The END Fund trip to Ethiopia officially starts on May 21 and ends on May 24. During this time, your meals, transportation, and gratuity for the guides and drivers have been covered by the program cost. For your extra personal costs (laundry, alcohol, shopping, etc.), you may budget between \$20-\$50 USD per day. Attendees will be asked to cover their own accommodation upon check out from the Hyatt Hotel
- Tipping is always appreciated but not required. Feel free to leave a tip if you experience exceptional service. Note that tips for guides, drivers, and restaurant staff at group meals have already been covered.

#### TIME

Ethiopia follows East Africa Time (EAT), which is UTC +3. Therefore, time in the locations of your visit will be 7 hours ahead of East Coast Time, 2 hours ahead of British Summer Time (BST) in the UK, and 1 hour behind Gulf Standard Time. Ethiopia and Saudi Arabia are in the same time zone.

#### **COVID-19 PRECAUTIONS**

Your safety and the safety of the communities we are visiting are important to us. For that reason, we will be taking the added precaution of requiring daily rapid testing. We will provide you with the necessary amount of COVID-19 rapid tests upon arrival. While testing is required, this will be done on an honor system (neither the END Fund nor Elevate will verify test results). We also strongly encourage masking in public spaces, in line with local Ethiopian guidance.

#### **PHONE & INTERNET ACCESS**

You can connect to Wi-Fi when you are in the Hyatt Hotel in Addis Ababa. If you wish to stay connected while out of the hotel, you may purchase a local phone / SIM card. SIM cards are available for international travelers to make calls within Ethiopia. Please be aware of any requirements your phone has in order to accept local SIM cards. Please let your guide know if you would like assistance purchasing a local SIM. To purchase a local SIM card, you will need to provide a copy of your passport.

Smartphone apps such as Skype, WhatsApp, and Viber are the most common ways to make phone calls and send messages when connected to Wi-Fi or using data.

#### **ELECTRICITY**

Ethiopia operates on a 220V supply voltage and 50Hz. The most common plug is Type C, which has two round pins. To keep your appliances charged during your trip, we recommend purchasing a Type C adaptor plug or a universal plug.



#### **BATHROOMS & WATER**

We recommend carrying toilet paper or tissues with you when you leave the hotel for site visits or meals. Some remote areas, and some restaurants, do not have toilet paper provided. Please also remember to throw the toilet paper (or any other paper or feminine hygiene products) into the bin provided and not into the toilet, as this can cause problems with the delicate sewage system.

We strongly recommend not drinking tap water anywhere in Ethiopia unless it's been boiled first. Bottled water is inexpensive and readily available. We encourage travelers to bring a reusable water bottle and replenish it from filtered refill stations whenever possible. Similarly, do not use ice unless you know it was made from filtered water.

#### **LOCAL FOOD & DRINK**

Traditional Ethiopian cuisine is full of spices and flavor and focuses on vegetable dishes, meat stir-fries (called tibs), and curries (called wat) served on top of injera, a spongey, slightly sour flatbread that is a staple of Ethiopian cuisine. Traditionally, Ethiopian food is eaten by hand - simply tear off a piece of injera, scoop up the food, and enjoy. Remember to use your right hand when you eat, as the left hand is considered unhygienic.

Ethiopian cuisine is generously spiced, though not all dishes are spicy. Typical flavors include garlic, ginger, chilli pepper, and barley grains.

Vegetarian and vegan dishes are easy to find in Ethiopia due in large part to Ethiopian Orthodox Christianity, which observes vegan fasting days throughout the year.

# THANK YOU FOR



### The END Fund

#### **CONTACT INFORMATION**

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Emergency Services: Police: 991 Ambulance: 907 Fire: 939

In case of emergency, where possible, you should first notify your guide and the END Fund staff traveling with you.



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